

Date _____

Dear Store Manager:

I would appreciate it if you started carrying Oxford Falls Products. They are a small manufacturer from Mississippi with a bunch of wonderfully flavorful products. They only use premium restaurant-grade raw ingredients and pay attention to all the little things that make a product consistent, wholesome and above all tasty.

Their finishing sauces are all natural and merge fruits like blackberries with ginger and wasabi, or raspberries with chipotle peppers. Their bloody mary mixes are the best I've ever had. They even have a brand new one that tastes like a bacon cheeseburger!

I think that Oxford Falls makes wonderful products, and my family wants them all the time. I really don't think you'll have any problems selling their items. They have a loyal cult-like following of foodies that grows every day and that translates to "smaller is better" for you. Selection is one of the reasons I shop here and I think having their product line in your store would not only add to your selection, it would simply add to the exclusivity and image your store has in our community.

As a regular shopper in your store, I would really like to see you carry the Oxford Falls line of products. You can get more information on the product line by calling the Oxford Falls Company at 1.800.524.2338 or by sending them an email at Jim@oxfordstuff.com.

Thank you for your consideration.

Requested by: _____

Street Address: _____

City, State, Zip: _____

Phone: _____